

# StecPoint

software development & design

# digital designs that drive results

and our clients crazy

about us

clients

values

how

cases

# about us

we're a cross-functional team of UX/UI experts

we design for launch and redesign for growth

consider us to be your design partner, who will help you identify, fix and test your product challenges

about us

clients

values

how

cases

# who we are

developers

UI/UX designers

analysts

researchers

# our clients



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# our values

creating fresh, bold product designs is one skill of ours  
and designing brilliant digital experiences is another,  
but for us, the sweet spot, the real point of difference,  
is when the two things come together

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how

cases

# how we work

project examination

thorough research

UX design

UI design

**our cases**



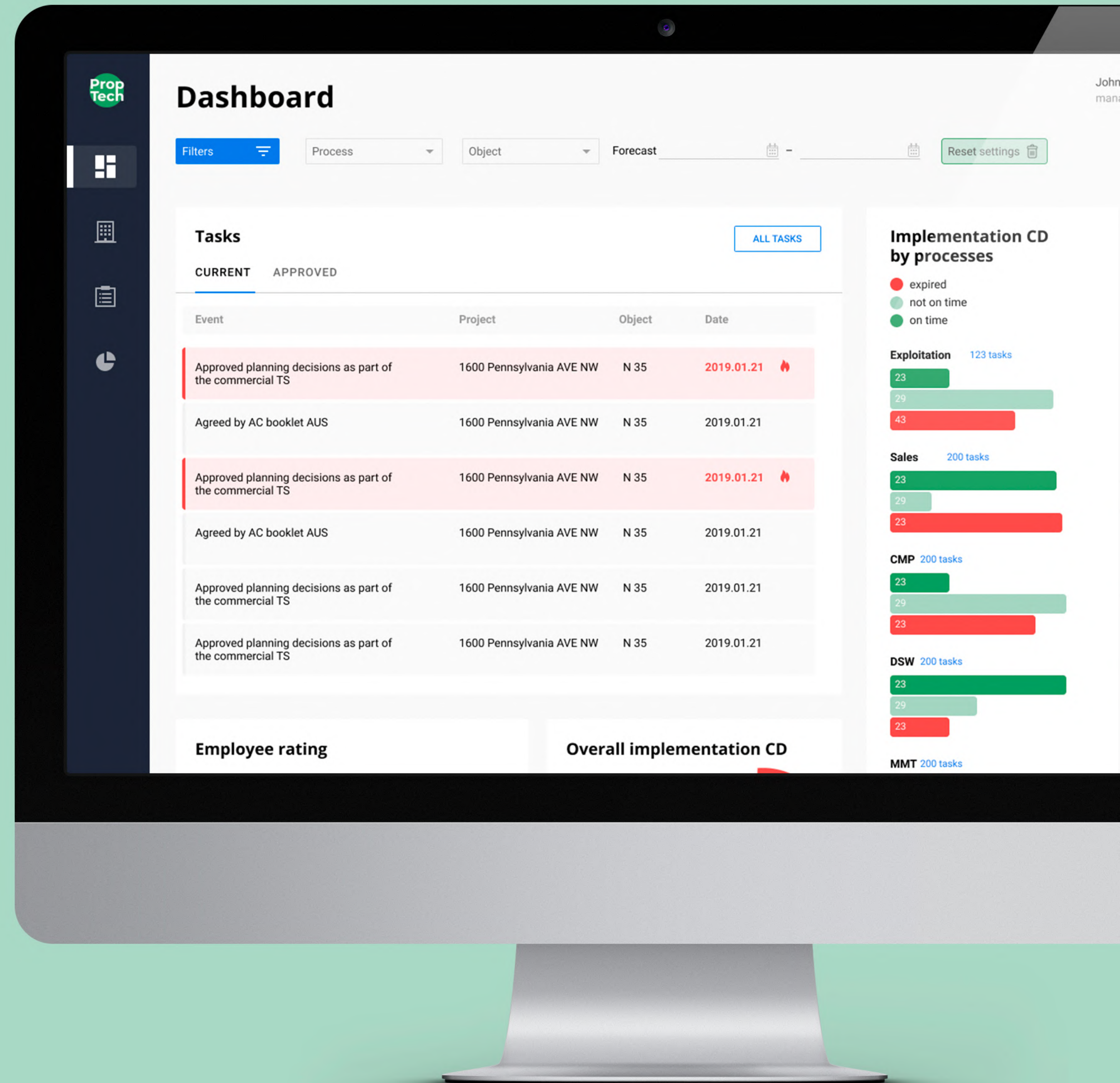
# proptech

## goal

digitalise the process of real estate construction from planning to commissioning the finished site: make it automated, controlled and easy to understand

## task

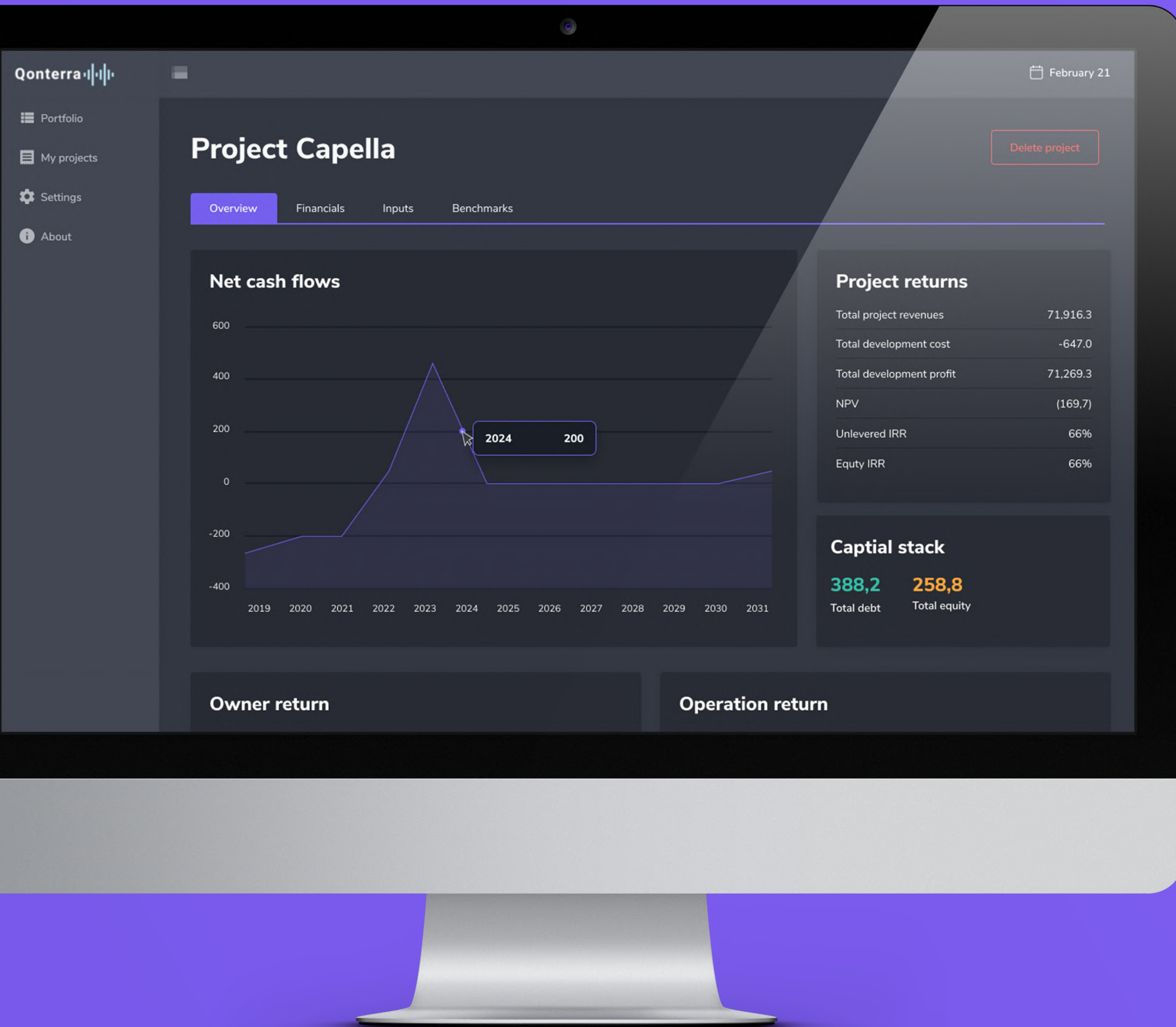
develop web and mobile applications that would aid in construction planning, employee management of the development company and interaction with other companies' employees











# qonterra

## goal

create a tool that would assist in investment analysis suitable for daily use

## tasks

launch a SaaS Platform with a design optimized for large-scale financial data processing

Qonterra 
February 21

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My projects
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## Project Capella Delete project

Overview
Financials
Inputs
Benchmarks

General assumptions
→
Cost assumptions
→
Operating assumptions – hotel

### Cost assumptions

Total \$ 416 348 461.2
\$/SqM 17 461.35133
\$/Unit 17 461.35133
% of total 1

1. Land Total cost \$ 1 000

	USD	Start	Duration	Period	Escalate	Spread	USD/SqM	USD/Unit	% of total	
Land purchase price	<input type="text"/>	<input type="text"/>	<input type="text"/>		<input checked="" type="checkbox"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	🗑️
	<input type="text"/>	<input type="text"/>	<input type="text"/>		<input type="checkbox"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	🗑️

Total cost **\$ 2 000**

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Qonterra 
February 21

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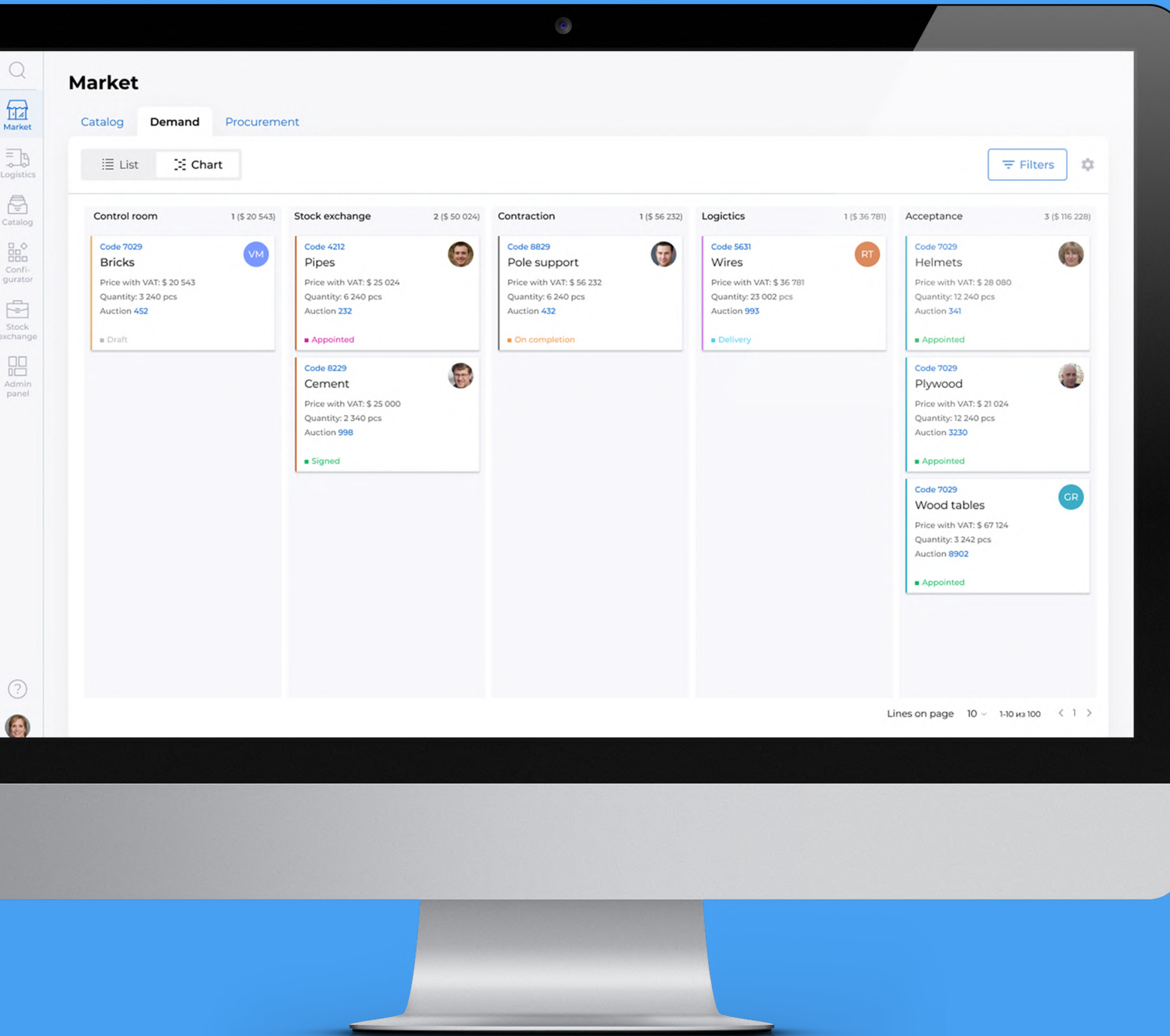
### Overview

Year	Option 1	Option 2	Option 3
2019	250	300	350
2020	200	450	250
2021	200	150	350
2022	300	150	350
2023	550	435	150
2024	200	150	150
2025	100	150	150
2026	200	250	200
2027	150	200	150
2028	150	300	200
2029	100	350	250
2030	450	500	550
2031	400	450	350

### Profit and loss statement ↓ Export to Excel

#### Financial summary





# gazprom

## goal

automate working process for the purchasing department of the large corporation, that serves hundreds of company's branches

## tasks

develop easy and convenient to use procurement management system in order to meet company's needs for various products:

- processing of the price sheets and goods categorizing
- automatic search providing best prices
- worldwide supplier partnership management



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## Warehouse purchase materials

Approve

Demand Auction Documents

Multiple vendors Partial delivery All nomenclature Export to Excel

### Declared

Delivery time 30 days  
Deferred payment 60 days

Nomenclature	Code	Unit price	Unit rev.	Price
Bricks	125698569	12000	pcs	\$ 200
Pipes	25698569	230	pcs	\$ 10
Cement	25698569	1	kg	\$ 150
Pole support	25698569	23	kg	\$ 1400

10 6% ↑

### Baltic Company LLC

Delivery time 15 days  
Deferred payment 20 days

Nomenclature	Unit cost
Bricks (red) DM4-D <small>Post. 2300421 Prod. 2300421</small>	\$ 220
Pipes 1124-D <small>Post. 2300421 Prod. 2300421</small>	\$ 9
Whitehom-1 Cement <small>Post. 2300421 Prod. 2300421</small>	\$ 120
Pole support 123-23-D <small>Post. 2300421 Prod. 2300421</small>	\$ 1300

8 2% ↑

### Ratorger LLC

Delivery time 25 days  
Deferred payment 40 days

Nomenclature	Unit cost
Bricks (red) DM5-D <small>Post. 2300421 Prod. 2300421</small>	\$ 200
Pipes 1124-D <small>Post. 2300421 Prod. 2300421</small>	\$ 8
Whitehom-2 Cement <small>Post. 2300421 Prod. 2300421</small>	\$ 110
Pole support 123-23-D <small>Post. 2300421 Prod. 2300421</small>	\$ 1400

- Маркет
  - Логистика
  - Каталог
  - Конфигуратор
  - Биржа
  - Админ панель
- Wires
  - Helmets
  - Plywood
  - Wood tables
  - Bricks
  - Pipes
  - Cement
  - Pole support
  - Wires
  - Helmets
  - Plywood
  - Wood tables
  - Bricks
  - Pipes
  - Cement
  - Pole support

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## Blue Bird ON CHECK

Interregional trade union organization «Blue Bird»

Main Users Contacts Documents Resources Requisites Analytics

Demand

- Victories: 125  
Performs: 25  
Completed: 100
- Losses: 63  
Replied: 30  
Didn't answer: 33
- Refusal to conduct: 62

Supplier rating +4 75

Provider (1 990)	Victories	Σ purchase
1. Televeo	80%	\$ 25 000 000
2. Circumile	78%	\$ 24 000 000
3. Zazz	76%	\$ 23 000 000
4. Color	75%	\$ 22 000 000
5. Capist	74%	\$ 21 000 000
6. Trindo	74%	\$ 20 013 000
7. Corazzy	73%	\$ 20 001 000
8. Skyose	71%	\$ 19 600 000
75. Blue Bird	70%	\$ 18 200 000

Share of nomenclatures in the platform assortment

**20 %**  
100 000 из 400 000 units

Items supplied

**\$ 1 000 000** 50 %  
из \$ 2 000 000

The share of categories in the assortment, platforms

**33 %**

Item categories

- 1.1. Equipment and means of electro-chemical ...
- 1.2. Pipeline accessories
- 1.3. First aid kits
- 1.4. Ballasting structures
- 1.5. Ventilation, climatic, heating equipment
- 1.6. Equipment and means of electro-chemical ...

Deferment of payment

**~ 40 days**  
Other's ~ 50 days

Covering needs

**60 %**

Delivery

**On**



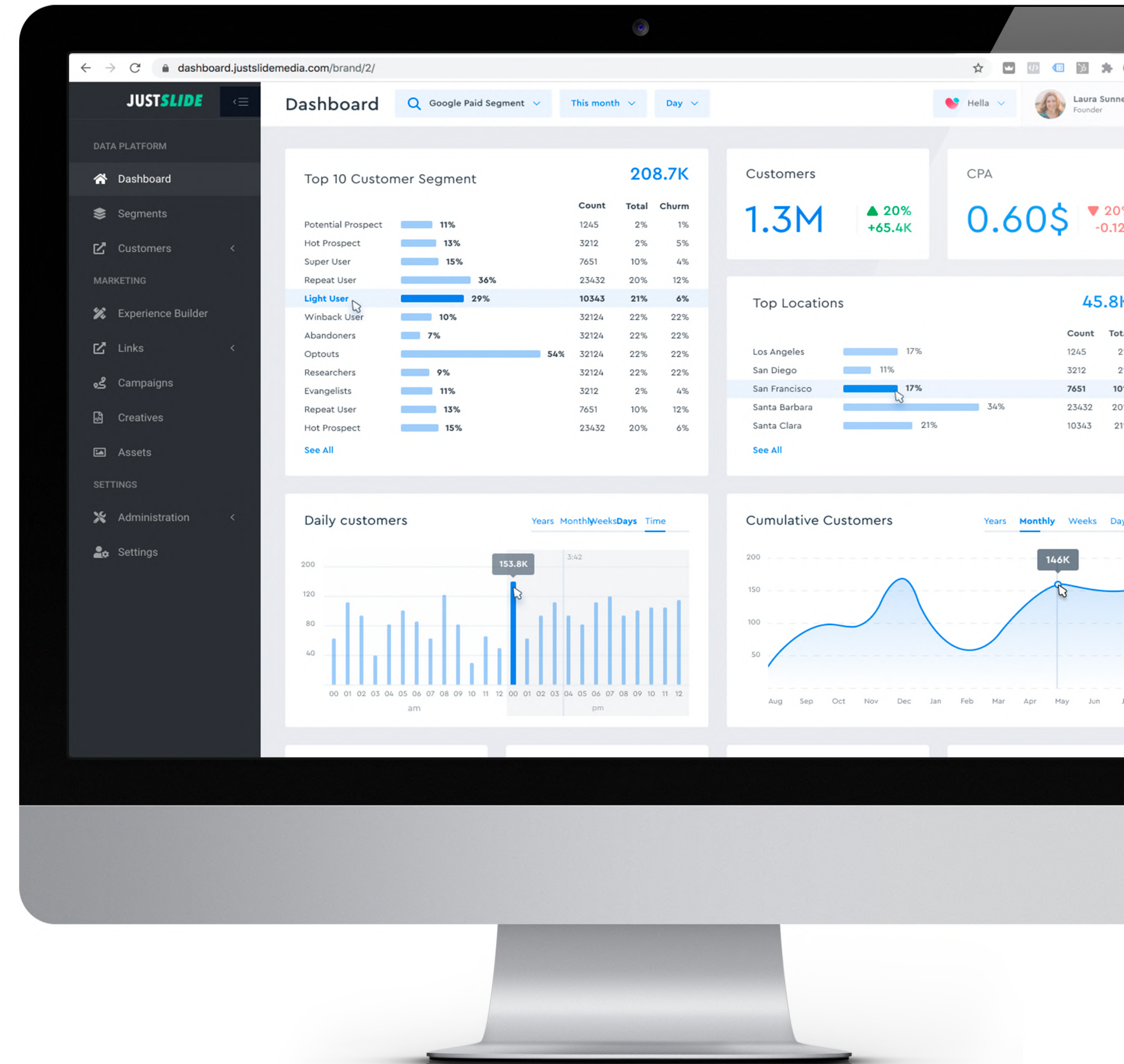
# justslide

## goal

optimize and speed up the working process of a large marketing agency with the help of new convenient project management tools

## tasks

develop a web-based platform for managing projects, clients and their KPIs from anywhere in the world





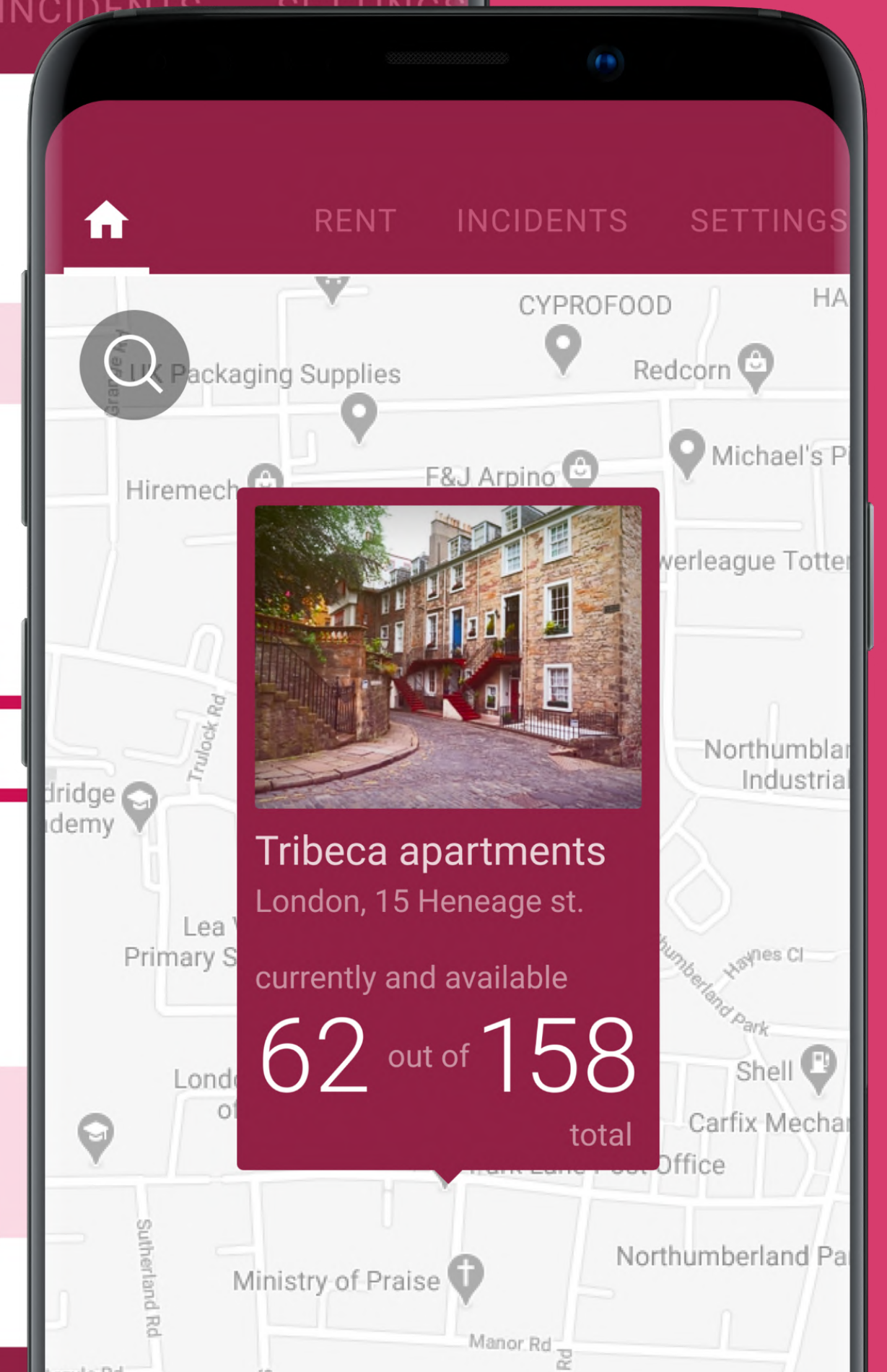
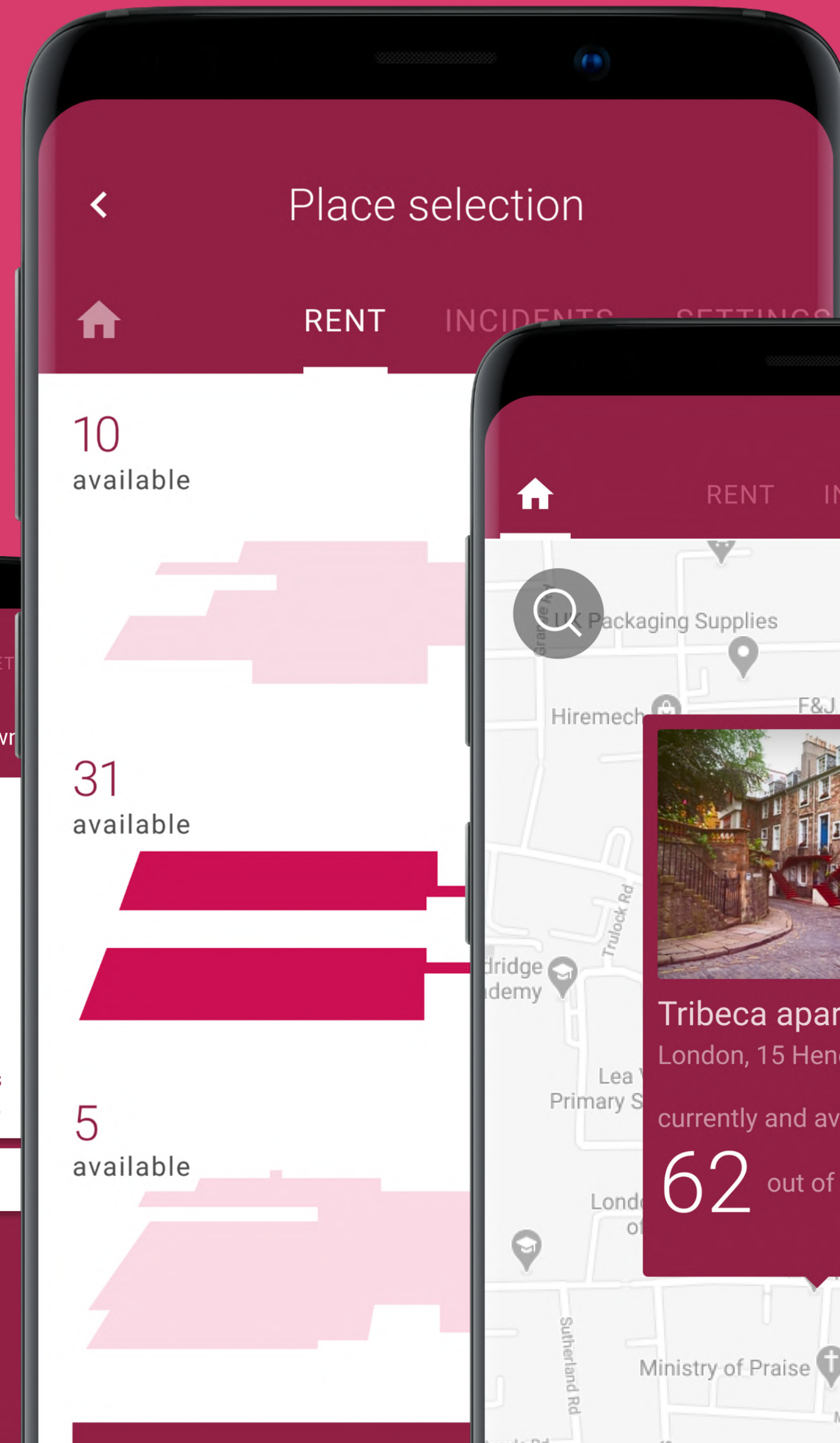
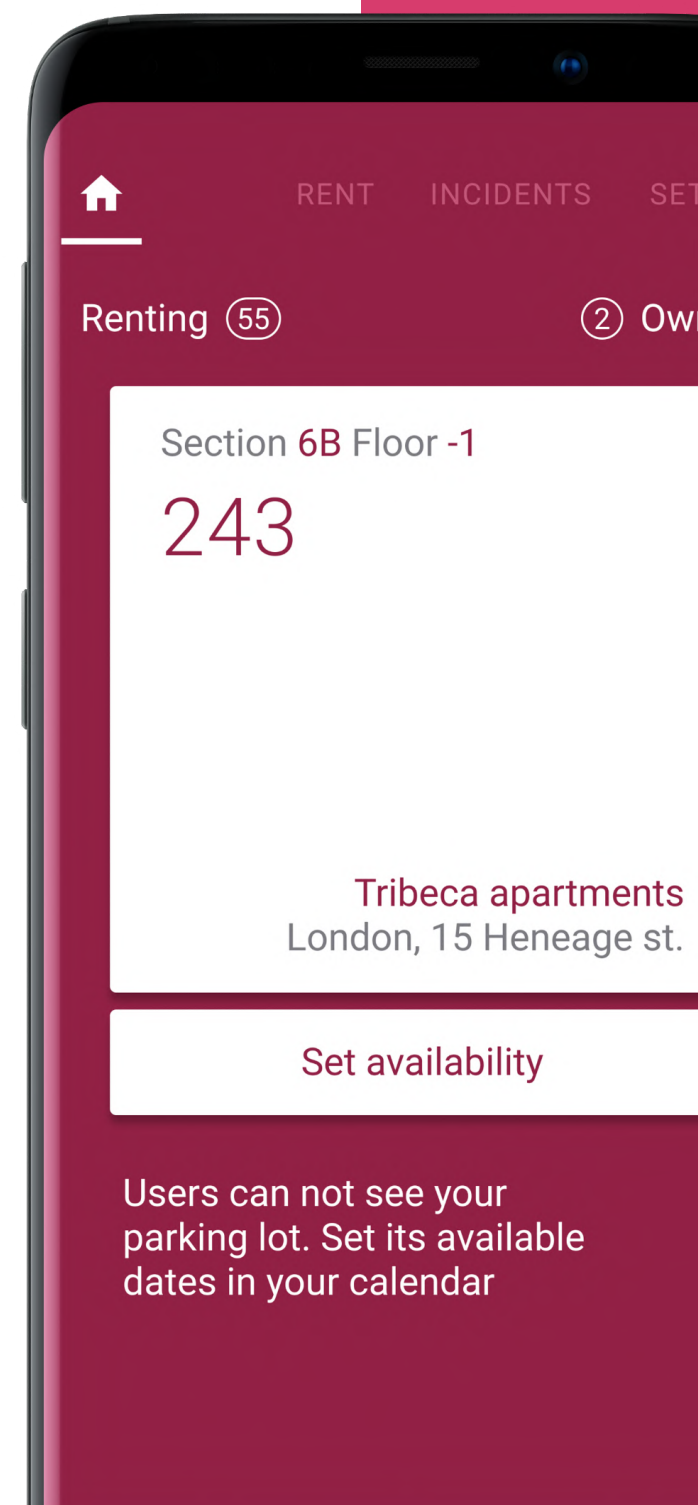
# parking

## goal

launch a successful startup specialising in sharing economy, in three months

## tasks

develop a service for parking lot sharing and convenient renting process





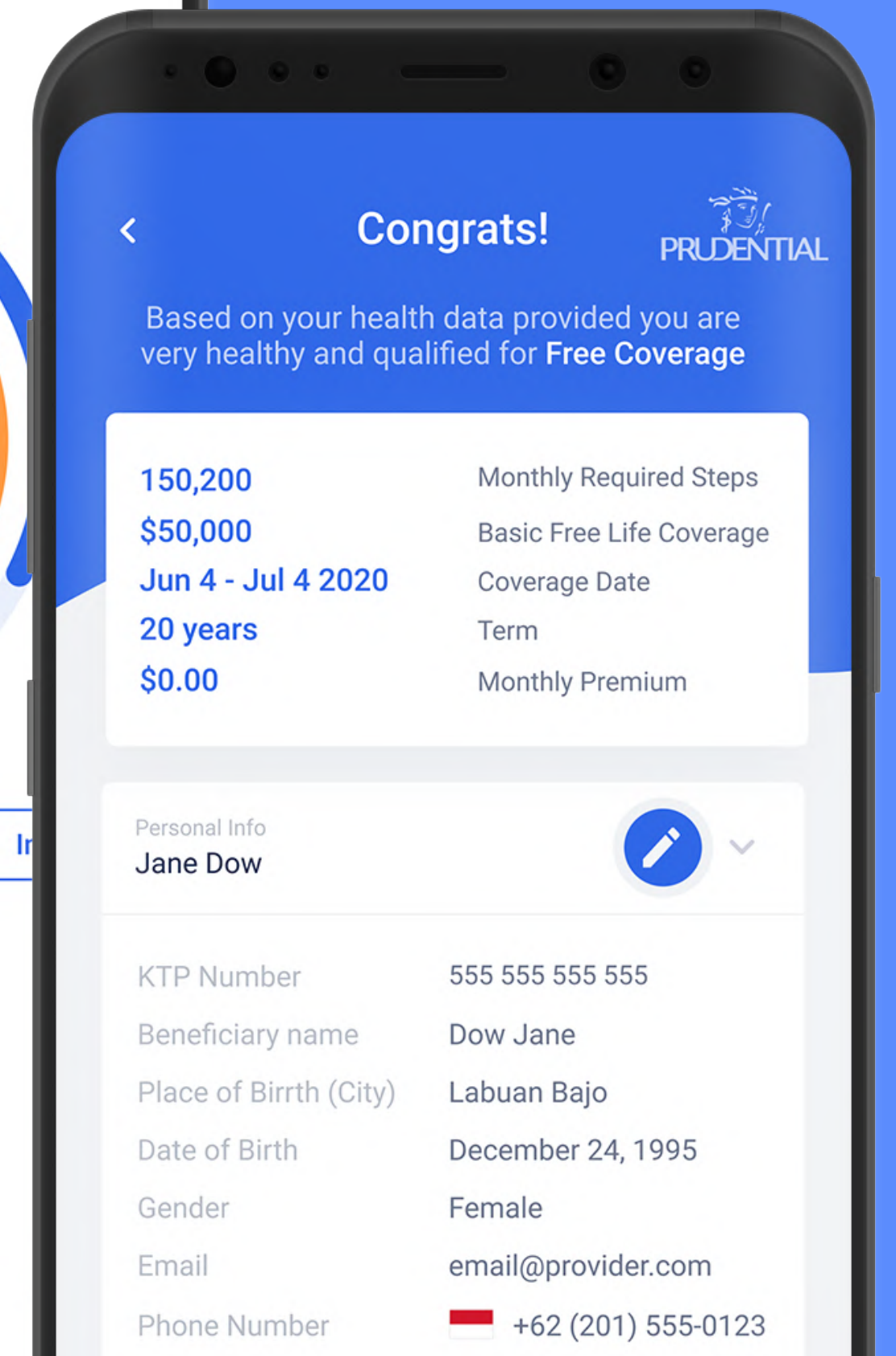
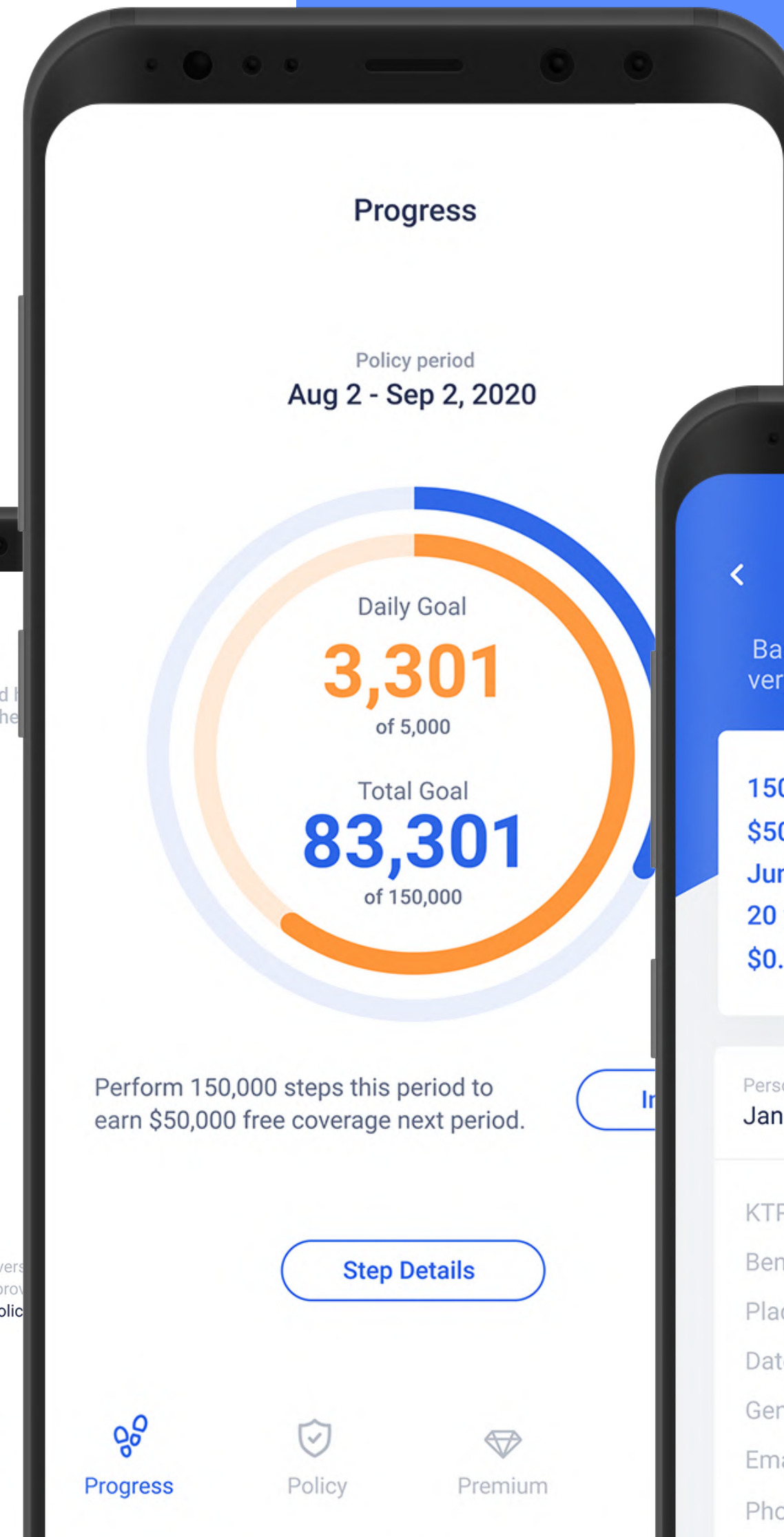
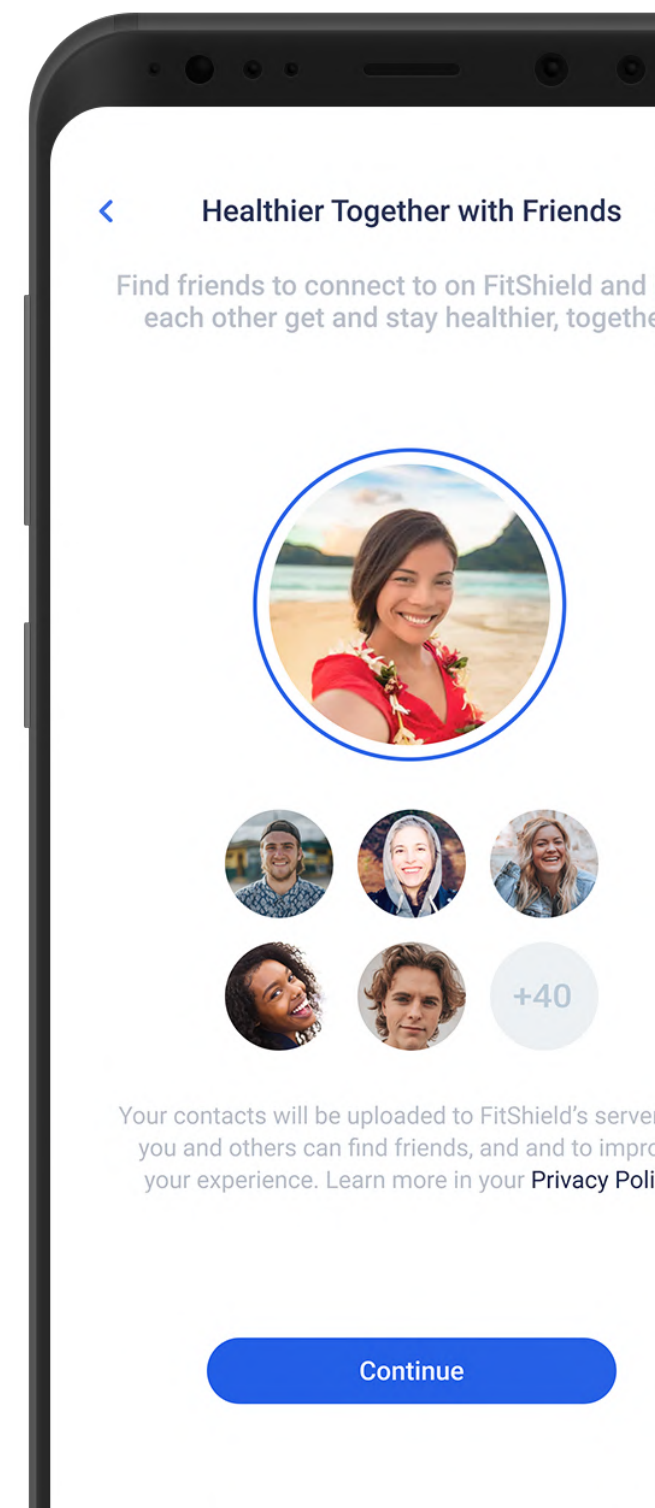
# fitshield

## goal

come up with and implement attraction and retention techniques for an insurance company

## tasks

develop a mobile app that would track physical activity of the insurance company's customers with the help of fitness trackers in order to calculate and provide individual rates



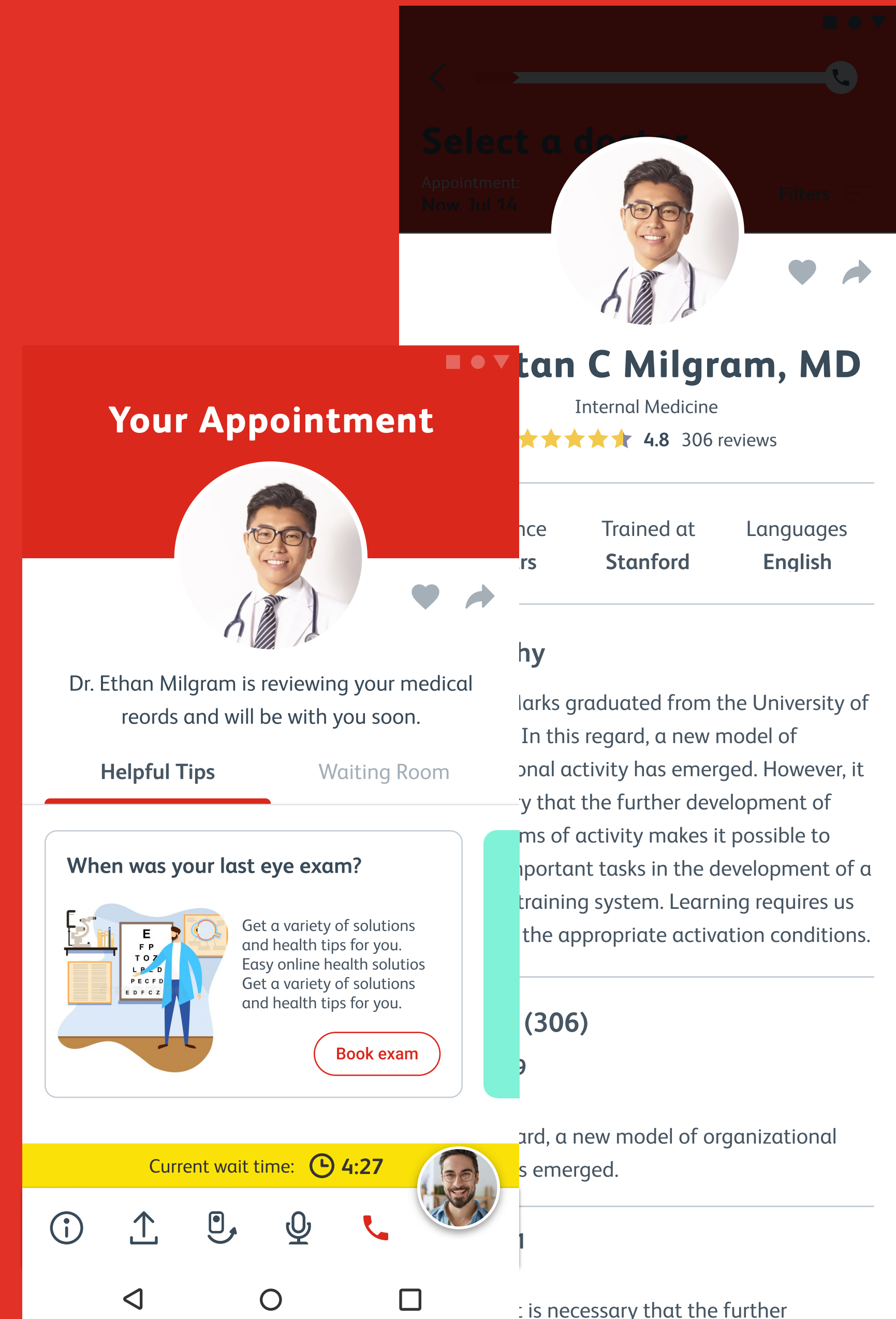
# pulse

## goal

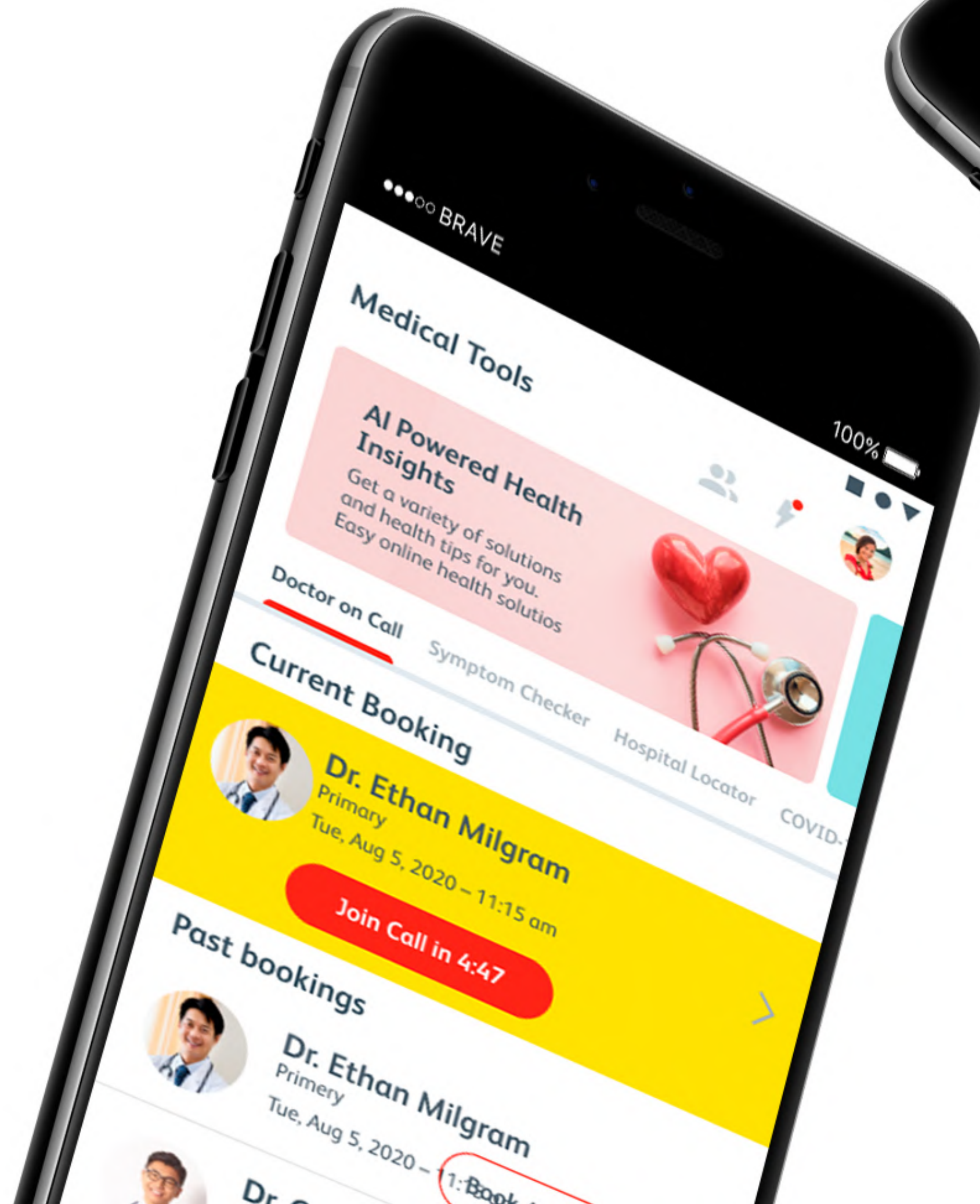
create a new channel for interaction with clients for a chain of private medical clinics

## tasks

develop a mobile app for telemedicine consultations — safe and confidential video communication between a doctor and a patient









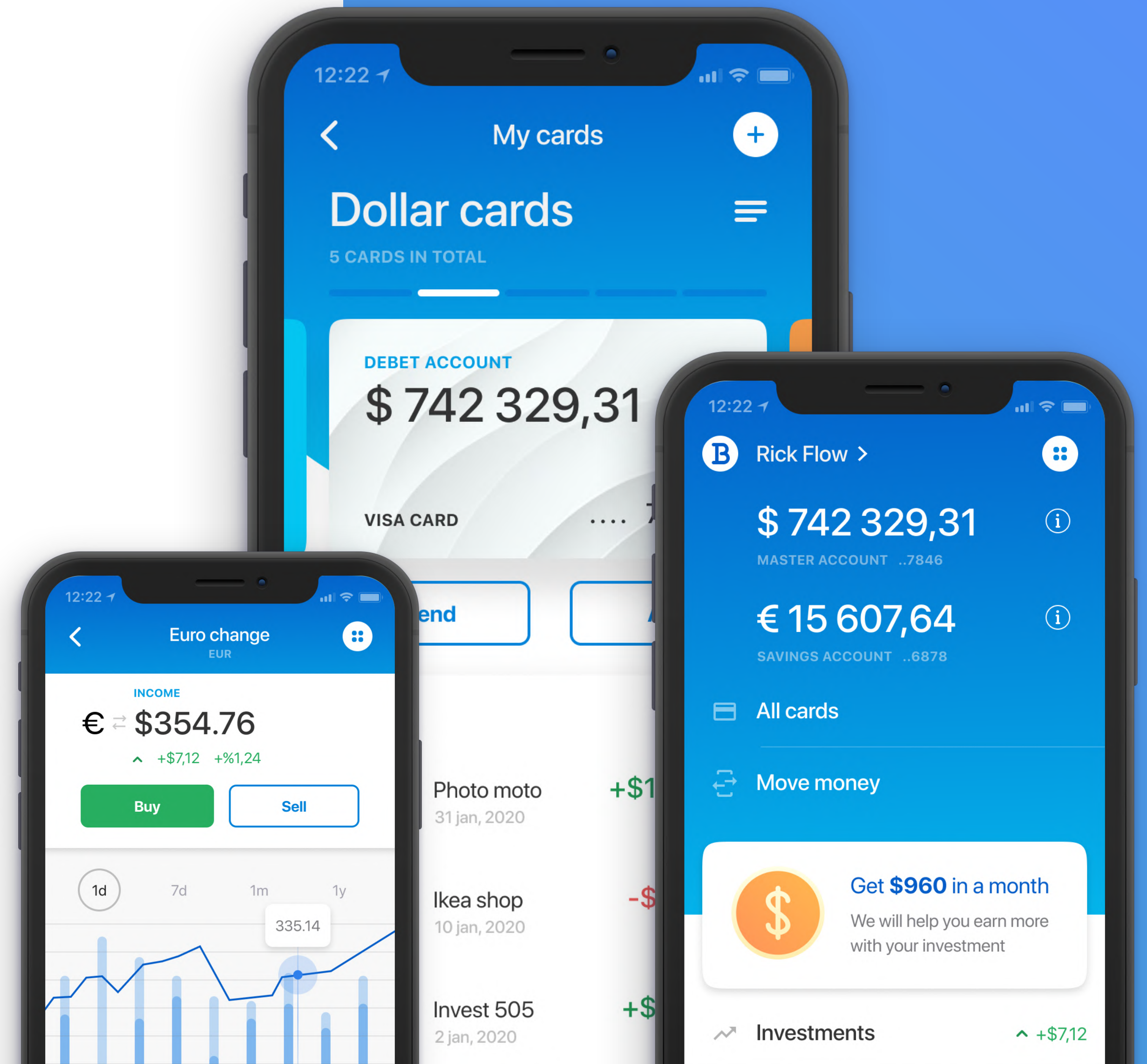
# CurrencyWallet

## goal

unite different financial systems into one solution that would manage personal funds, savings and profits from the exchange rate differences

## tasks

develop a mobile app, a multi-currency wallet that would allow to sell and buy currency on different stock markets



# put your trust in StecPoint

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